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What if we  
**CHOSE** to be  
positive?  
A strategy for growth

# What if we **CHOSE**:



Confidence



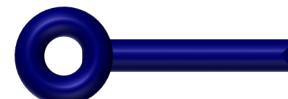
Hope



Optimism



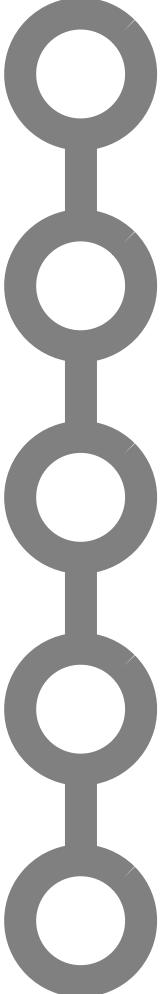
Subjective  
well-being



Emotional  
Intelligence

# Structure

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## **Introduction; Problem statement & Definitions**

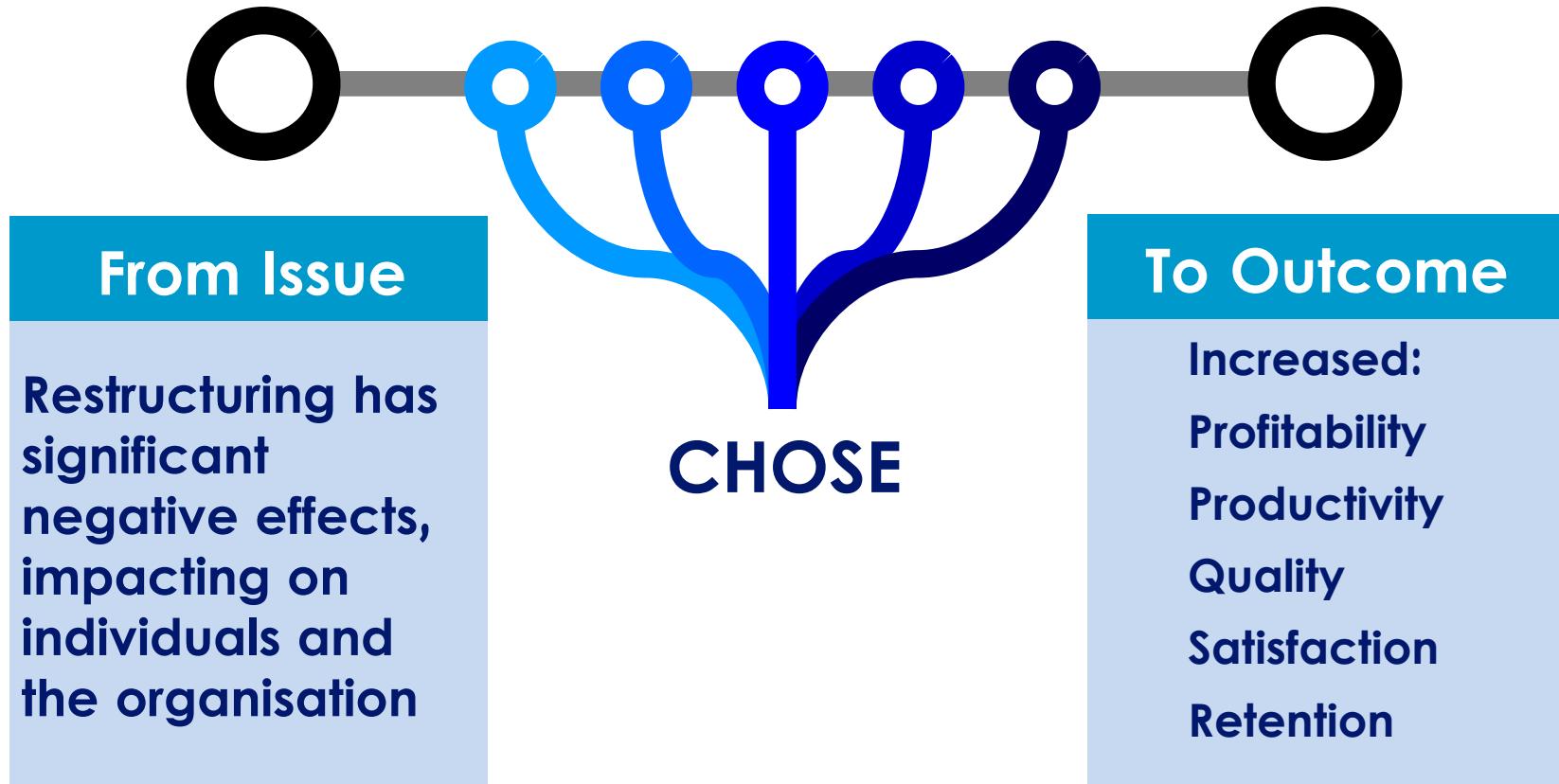
**CHOOSE overview:** the elements of the programme

**Rationale for each element:** Why and what?

**Evaluation:** How will success be measured?

**Implementation:** practical considerations

# Introduction – Problem Statement



How do we get there?

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“All living systems have a tendency toward positive, life-giving forces, and they languish in the presence of negative, life-depleting forces.”

- Definition of the heliotropic effect, Cameron & McNaughton (2014)

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# Generative processes

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- Unleash heliotropic effects and elevate resourcefulness
- Address negative phenomena with a positive lens- competitive pressures, restructuring, stressful circumstances, financial losses

# Psychological Capital

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- Hope, efficacy, optimism and resilience
- Attitudes: **engagement** vs. cynicism
- Behaviours: **organisational citizenship** vs. deviance
- 4 year increase of turn-over by 94% and profits by 315%

# CHOOSE Overview

Confidence	Hope	Optimism	S well-being	Emotional I
Involved, successful, skilled in specifics	Setting goals, identifying pathways, willpower and waypower	Motivated and motivating- perseverance and success	Satisfied at work and at home, positive	Self-aware and self-motivated Empathy and social skills



Positive, measurable, capable of being trained and developed- manageable for performance improvement

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Theory and research based...

“The study and application of positively oriented human resource strengths and psychological capacities that can be measured, developed, and effectively managed for performance improvement”

– Definition of positive organisational behaviour, Luthans (2002)

# Moving toward positive behaviour

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- See opportunities instead of losses
- Focus on those who exceed expectations
- Unlock capability, elevate capacity
- Look for the best in everybody

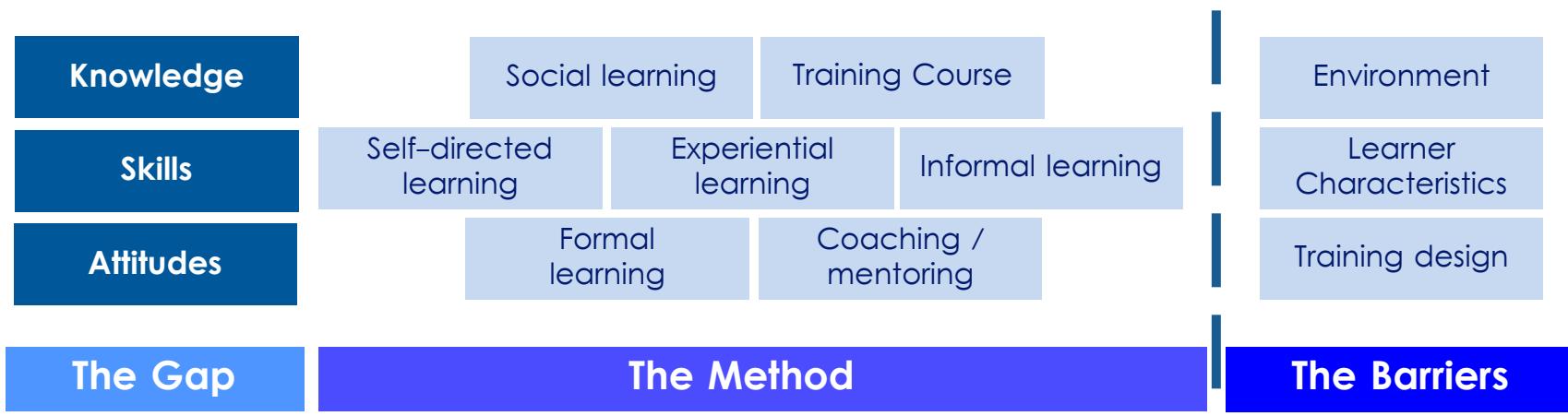
# High-quality connections

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Positive temporary encounters (e.g training days) increase:

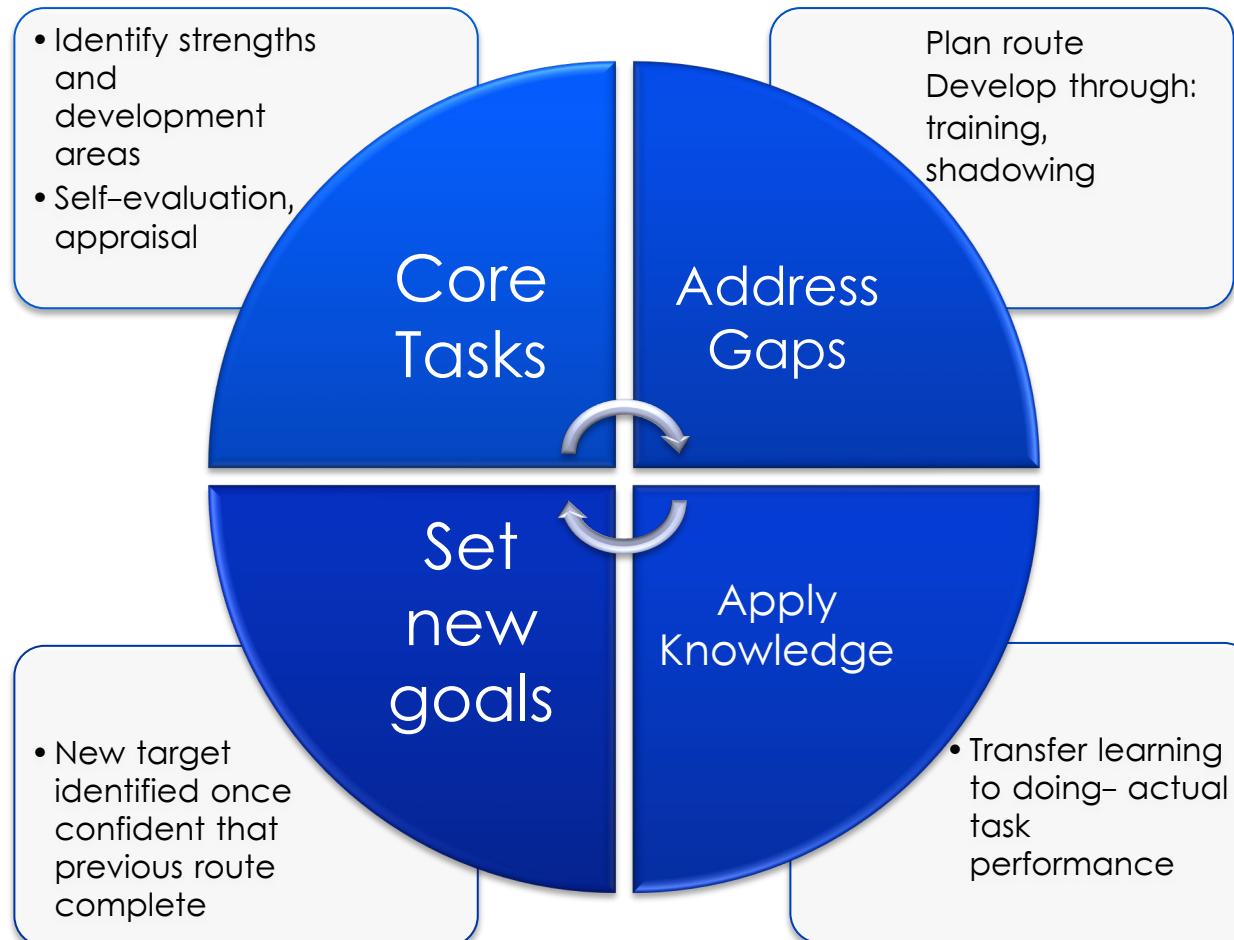
- learning
- resilience
- co-operation
- job satisfaction
- involvement
- commitment
- physical health
- attachment and adaptability

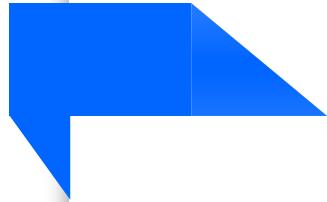
- After attending the CHOSE workshop, identify a self-directed development path
- Select and plan a CPD or succession pathway



# Professional development

- Triggered to search for new challenges because change and seeking opportunities become a normal part of core activities through:
  - challenging work assignments with learning opportunities
  - both organization and employees investing time and/or money in development





- Learn how to craft your role at the CHOSE workshop
- Set your goals, determine and initiate your pathway

Development Objective:

Success Criteria

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Action

Support

Timescale

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## Development

### planning templates

capture development

objectives that define  
willpower and

waypower, create  
action plans



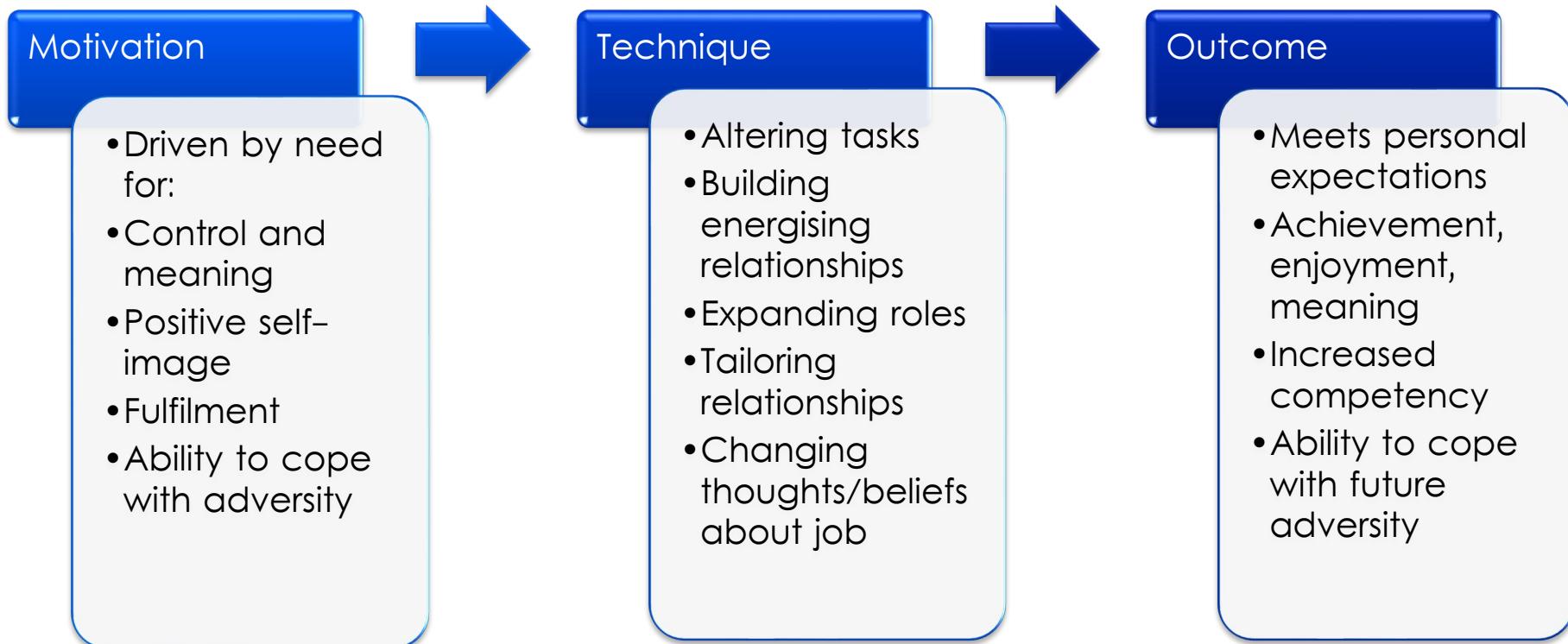


# Meaningfulness

- Having direct contact increases task persistence threefold; doubles productivity in routine tasks
- Job crafting creates significant boosts in performance- task, relational, cognitive
- Investment in own strengths raises performance



# What is job crafting?



## What?

- Attend the CHOSE workshop to develop your mindfulness skills

## Why?

- Identify your strengths in order to do what you do best, every day
- Become motivated and motivating



# Mindfulness

- Mindfulness can enable cynicism as a result of negative experiences and emotions to be undone by positive emotions
- Heightened awareness of the present reality; focussed on living the moment
- Enhances well-being, reduces stress



## What?

- Build relationships with colleagues
- Access mentoring and coaching as required
- Focus on re-balancing life and work

## Why?

- Being more satisfied with life and work leads to subjective well-being

# Energy

- Positively energising people use relational energy: uplifting, motivational
- Individual impact: performance, engagement, well-being, satisfaction, and even family life
- Organisational impact: performance, teamwork, innovation, and learning
- High-performing organisations have three times as many positive energisers



## What?

- Attend the CHOSE workshop to start the process of developing your Emotional Intelligence skills

## Why?

- Developing the skills of self-awareness; self-management; self-motivation; empathy and social skills leads to success



# Positive Leaders

- Seen as more effective by followers if empathetic
- Can effect organisational healing, not only to recover, but become more resilient
- Positive relationships increase performance
- Communication and connection increase engagement



# Positive practices lead to increased...

- Profitability
- Productivity
- Quality
- Satisfaction
- Retention



# Effects increase when these become the norm:

- Providing compassionate support
- Forgiving mistakes and avoiding blame
- Making work meaningful
- Saying thank you
- Showing kindness and caring



# Organisational behaviour

- Trustworthiness
- Hope
- Gratitude
- Responsibility

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“People are a source of innovation and renewal- assets to be developed rather than costs to be eliminated”

– Brenner at al (2014)

# Implementation

Confidence	Hope	Optimism	S well-being	EI
Involved, successful, skilled in specifics 	Goals, willpower and waypower 	Perseverance and success 	Satisfied at work and at home, positive 	Self-aware and self-motivated 
<b>Time</b> 	Time invested <b>varies</b> , suggest 1 hour a week ongoing personal commitment	CHOSE workshop 1 ½ days 1 hour planning session online	<i>Planned events</i> 1-1 mentoring/ coaching sessions	CHOSE workshop 1 ½ days
<b>Cost</b> 	Learning via Moodle is <b>free</b> . Mentoring Formal learning largely in-house	Require a venue Cost of Internal Trainer Moodle for planning	<i>Event costs</i> Mentoring/ coaching	Require a venue Cost of Internal Trainer

# Sample CHOSE Programme

## **Confidence:**

Use skills developed at the one and a half day CHOSE workshop to analyse and create your personal development path online

## **Hope:**

CHOSE Workshop: Half a day spent crafting your role; practicing planning and decision making skills. 1 hour online to finalise your goals and create an action plan

## **Optimism:**

CHOSE Workshop: During the full day of the workshop, identify your personal strengths and develop mindfulness skills- enhance your ability to do what you do best, every day

## **Subjective well-being:**

Build relationships at work; identify mentoring and coaching opportunities, focus on rebalancing your life

## **Emotional Intelligence:**

CHOSE Workshop: During the full day of the workshop, build: self-awareness, self-management, self-motivation, empathy and social skills

What	Timescale	Measure	Resources/costs
<b>Phase 1:</b>			
<b>The CHOSE Programme: (1 ½ day workshop)</b>  <b>High impact delivery aimed at re-engagement, enabling staff to create and manage own development paths</b>	Jan-April	Firefly Freedom (behavioural measure): Has this brief intervention begun the process of re-engagement?	Staff time for workshop attendance, training room hire where none available
<b>Phase 2: (Informed by the types of staff development identified and requested by CHOSE participants)</b>			
<b>Modular, role specific training-individually tailored by personal development plans from CHOSE</b>  <b>IN CONJUNCTION WITH Access to Moodle training via internal servers</b>	Jan-ongoing	Pre- and post-module evaluations (skill measure): have desired skills been developed?	1 hour staff time per week for online CPD development  Cross-departmental trainer input to online course development
<b>CPD undertaken by all staff</b>	Jan-ongoing	Annual CPD declaration meets required hours (sampling to check evidence)	CPD training opportunities identification of informal learning opportunities
<b>Succession Planning</b>	Jan-ongoing	Succession candidates identified and development plans implemented	Training, mentoring, coaching, job shadowing
<b>Phase 3:</b>			
<b>Measurable improvement in individual competencies</b>	April-ongoing	Appraisal process, self-reports of confidence in ability, management reports: staffing resource relevant to strategic requirements	Part of relevant staff roles

# Resources

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- Moodle- mostly ready, some development needed
- CHOSE Workshop group training: 1 and a half days employee time per each participant
- Up to 1 hour a week online training/ development time per programme participant
- Venues and refreshments

# Core Assumptions

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- People that “can” will want to dedicate time and energy to working toward a **positive** work environment
- People with responsibility for others will endeavour to model positive behaviour by actively participating in the programme
- There will be cynicism and resistance, due to past negative experiences, moderated by altering norm

# Expected Outcomes

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- We will define ourselves as an organisation that is working toward practicing positive behaviour
- There will be a measurable reduction in individual's negative factors and an improvement in positive factors, with benefit to the organisation as a whole
- The majority of employees will be actively self-driven to follow CPD and/or succession planning pathways

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“Something made greater by ourselves  
and in turn that makes us greater.”

– Maya Angelou (1977)

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